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## Building a strategic performance measure for the faculties of physical education and sports sciences in Iraq

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### Abstract

Strategic performance is a fundamental concept and a recent topic that preoccupies researchers and their interests in strategic thinking. Because it reflects the strategic direction of the institution, as it is the basis on which the strategic evaluation and control process is based. Hence, the importance of research appears in identifying the most important axes that must be adopted in achieving strategic performance to ensure the survival of the institution and its continuity in work and progress. The aim of the research is to build a strategic performance measure and to know the reality of the strategic performance of the Iraqi faculties of physical education and sports sciences. The research problem focused on asking the following question (What is the reality of the strategic performance of the faculties of physical education and sports sciences in Iraq?). The two researchers used the descriptive survey method. Because this method seeks to collect data to identify a phenomenon of a variable and analyzes and interprets it by defining the research community as members of the teaching staff in the faculties of physical education and sports sciences in the universities represented by twenty colleges, whose number is approximately (1159) teachers. The construction sample included (230) teachers, and the application sample (310) teachers. As for the exploratory sample, it was (60) teachers. The two researchers used the scientific foundations in building the scale to reach the construction of a strategic performance scale based on scientific foundations, as they concluded that the faculties of physical education and sports sciences use information technology between their departments and units and are interested in developing strategic plans for them and implementing them to reach the desired goals, and this achieves one of the sustainable development goals of the United Nations in Iraq which is (Quality Education). and the two researchers recommended good planning for the organizational structure to manage the colleges, as well as the need for the colleges in question to distribute roles and responsibilities to human resources in a way that reflects the strategic enhancement of the institution's performance.

### Keywords

strategic performance

### Introduction

Strategic performance means the extent to which the institution is able to achieve its long-term goals by exploiting all its resources and comparing its results with expected performance. It is of great importance as a measure of the success of the institution. The strategic performance is of great importance as the ability of the institutions system to stability, growth and survival depends on its good performance. In time, effort and money. That is, it reflects the physical and operational aspect by converting inputs into outputs.

And that strategic performance is formulated in the long term, and this type of performance has received great attention at the level of strategic management because it reflects the strategic direction of the institutions and measures the effectiveness of the strategy adopted by them. As a result of the various strategic operations and stages, that is, any defect or failure in any of these operations or stages must be indicated by the strategic performance.

And through the increasing interest by the management of scientific institutions and others in their results and in the modifications and changes

that occur in them or facing them in terms of goals or strategies used and the required outputs, it is necessary to pay attention to strategic performance as it achieves this, and from here the importance of research emerged, which lies in the need to possess faculties of physical education and sports sciences For strategic performance and the application of all its elements to continue work and progress.

The research problem focused on asking the following question: What is the reality of the strategic performance of the faculties of physical education and sports sciences in Iraq?

As for the objectives of the research, they were: building a measure of strategic performance in the faculties of physical education and sports sciences in Iraq, and knowing the reality of strategic performance in the faculties of physical education and sports sciences in Iraq from the point of view of teachers.

The research areas were: the human field represented by faculty members in the faculties of physical education and sports sciences in Iraq, the

temporal field: from 10/10/2022 to 12/25/2022, and the spatial field in the faculties of physical education and sports sciences in Iraq.

Method and procedures: The research method used by the two researchers was the descriptive survey method. Because this method seeks to collect data to identify a phenomenon of a variable and analyzes and interprets it. The nature of the problem imposes a specific approach to reach the truth, and because the sample is the main part of the research, and it is selected according to special rules in order to represent the original community faithfully, so the researchers identified a community The research and its samples included faculty members in the faculties of physical education and sports sciences in universities represented by nineteen faculties, and their number is approximately (1159) teachers, and the building sample included (230) teachers, and the application sample (310) teachers, while the survey sample was (60) teachers. The following table shows that:

**Table (1)**

**Shows the members of the research community and the proportions of its samples**

Seq .	University	College	number of teachers	survey sample	Building sample	Application sample
1	Baghdad	Physical education and sports science	178	20	20	40
2	Baghdad	Physical education and sports science	57	20	20	40
3	Mustansriyah	Physical education and sports science	65	20	20	40
4	Babylon	Physical education and sports science	72		10	15
5	Qadisiyah	Physical education and sports science	70		10	15
6	Muthanh	Physical education and sports science	38		10	10
7	Maysan	Physical education and sports science	72		10	10
8	Mousl	Physical education and sports science	107		20	15

9	Anbar	Physical education and sports science	29		10	10
10	Tikrit	Physical education and sports science	40		10	10
11	Wasit	Physical education and sports science	47		10	10
12	Karbala	Physical education and sports science	55		10	15
13	Kufa	Physical education and sports science	34		10	10
14	Thi qar	Physical education and sports science	25		-	-
15	Basra	Physical education and sports science	113		10	15
16	Diyala	Physical education and sports science	86		10	15
17	Samarra	Physical education and sports science	18		10	10
18	Kirkuk	Physical education and sports science	20		10	10
19	Al-qasim al-khdraa	Physical education and sports science	33		10	10
<b>Total</b>			<b>1159</b>	<b>60</b>	<b>230</b>	<b>310</b>
<b>Presentge</b>			<b>%100</b>	<b>%5.17</b>	<b>%19.8</b>	<b>%26.7</b>

The means of collecting information, devices and tools used in the research: It is the means through which the researcher can reach correct data related to the research and its problem. Therefore, the two researchers used the following tools and means: (a questionnaire to survey opinions and collect information, personal interviews, Arab and foreign sources, the international electronic information network (the Internet), a calculator and DVDs).

Field research procedures: The two researchers carried out the scale-building procedures that they followed in order to reach a scale that meets the scientific conditions. These procedures

included several steps, and the following is a gradation of the steps followed:

Determining the areas of the scale: In order to define the areas of the scale, the two researchers examined scientific sources, theoretical studies, and related research. After that, a questionnaire was conducted to explore the opinions of experts and specialists about the validity of the fields of the scale with the help of scientific sources. The two researchers relied on an approval rate of (75%) or more as a criterion for accepting the field, as shown in Table (2).

**Table (2)**  
**Shows expert agreement on areas of strategic performance**

.Seq	Fields	Experts number		Presentge	Result
		Agree	not agree		
	<b>Learning and development</b>	<b>18</b>	<b>0</b>	<b>%100</b>	<b>acceptable</b>
	<b>Internal operations</b>	<b>18</b>	<b>0</b>	<b>%100</b>	<b>acceptable</b>
	<b>Quality</b>	<b>18</b>	<b>0</b>	<b>%100</b>	<b>acceptable</b>
	<b>Creativity and administrative thought</b>	<b>16</b>	<b>2</b>	<b>%81.8</b>	<b>acceptable</b>
	<b>Managerial skills</b>	<b>12</b>	<b>6</b>	<b>%66.6</b>	<b>unacceptable</b>
	<b>Outputs</b>	<b>17</b>	<b>1</b>	<b>%90.9</b>	<b>Acceptable</b>

And to define it in the final form, they presented another questionnaire to the experts regarding the expressions of the scale, where the two researchers put some phrases by (6-9) phrases for each of the domains of the scale through their knowledge of theoretical and previous studies. Achieving one of the conditions for building standards represented by (the validity of statements), which is considered one of the main conditions in building standards. (5) fields, while giving freedom to each expert to make any modification to the phrases (adding and deleting

from them), and the two researchers relied on an approval rate of (75%) or more as a criterion for accepting the phrases, and after exploring the opinions of experts and specialists in the field of sports management and expressing their opinions and observations, it was excluded (6) statements, and maintaining (30) statements for the strategic performance measure as shown in the following table:

**Table (3)**  
**Shows the validity of the strategic performance measure phrases Learning and development**

.Seq	Phrases	Valid	Invalid	Percentage	Significance
1	<b>The college is working on creating and developing new methods of education</b>	<b>18</b>	<b>0</b>	<b>%100</b>	<b>acceptable</b>
2	<b>The college uses advanced modern technologies in education</b>	<b>17</b>	<b>1</b>	<b>%94.4</b>	<b>acceptable</b>
3	<b>The college provides educational and advisory services on specific dates</b>	<b>16</b>	<b>2</b>	<b>%88.8</b>	<b>acceptable</b>
4	<b>The college uses information technology among its departments and units</b>	<b>15</b>	<b>3</b>	<b>%83.3</b>	<b>acceptable</b>
5	<b>The college pursues the principle of continuous improvement and education in teaching and learning processes</b>	<b>16</b>	<b>2</b>	<b>%88.8</b>	<b>acceptable</b>

6	The work environment in the college does not encourage an increase in the performance of its employees	12	6	%66.6	Unacceptable
7	The college uses information technology to provide its services to students (application to college, postgraduate studies, published research, etc.).	18	0	%100	acceptable

**Quality**

.Seq	Phrases	Valid	Invalid	Percentage	Significance
8	The existence of mechanisms for the moral, educational and academic development of faculty members and other staff	18	0	%100	acceptable
9	Developing clear mechanisms appropriate to the specialization to accept students (Bachelor's, postgraduate studies).	17	1	%94.4	acceptable
10	The college is interested in developing and implementing strategic plans to reach the desired goals	18	0	%100	acceptable
11	The college provides high quality services	16	2	%88.8	acceptable
12	The college conducts a field survey to find out the problems that hinder performance evaluation	16	2	%88.8	acceptable
13	The college is interested in applying financial standards and indicators to achieve integration between short and long-term goals	17	1	%94.4	acceptable
14	The college's lack of commitment to quality management leads to its low level	12	6	%66.6	Unacceptable

**Internal operations**

.Seq	Phrases	Valid	Invalid	Percentage	Significance
15	Tasks are completed transparently and in a timely manner	17	1	%94.4	acceptable
16	The college invests its financial resources to develop its structure according to the established lines	18	0	%100	acceptable

17	The college expands its funding through projects (evening studies, investment in stadiums, sports halls, and swimming pools).	17	1	%94.4	acceptable
18	The college develops its programs and supports research operations	17	1	%94.4	acceptable
19	The college provides high quality services	12	6	%66.6	Unacceptable
20	It provides a highly efficient, professional internal administrative system	16	2	%88.8	acceptable
21	Improving the work of the administrative system reflects positively on its performance	16	2	%88.8	acceptable

### Creativity and thought management

.Seq	Phrases	Valid	Invalid	Percentage	Significance
22	The college supports innovations and creative activities	18	0	%100	acceptable
23	Paying attention to the training and good preparation of the faculty teachers	18	0	%100	acceptable
24	Thinking is directed, in addition to making sure to compare performance with the plans set	16	2	%88.8	acceptable
25	The college has teachers with creative thinking applied when completing the work	17	1	%94.4	acceptable
26	The college teachers have the ability to give ideas and implement them by providing all their capabilities for that	17	1	%94.4	acceptable
27	The college invests its intellectual skills in identifying alternatives to implement the plans successfully	16	2	%88.8	acceptable
28	Some college teachers are closed-minded and stick to traditional methods	13	5	%72.2	Unacceptable

### Outputs

.Seq	Phrases	Valid	Invalid	Percentage	Significance
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29	There is a noticeable improvement in the level of excellent services	18	0	%100	acceptable
30	Quality in strategic performance and efficiency in administrative skills	16	2	%88.8	acceptable
31	The transfer of the college level from one stage to another	16	2	%88.8	acceptable
32	Distribution of teachers according to existing specializations	13	5	%72.2	Unacceptable
33	Owning specialized teachers to teach and train curricula for all stages	16	2	%88.8	acceptable
34	Graduating a profile of students of different specializations (teachers, athletes, sports teams).	17	1	%94.4	acceptable
35	Participation of the college in many competitions and obtaining medals	17	1	%94.4	Combine phrases
36	Continuous competition in international college-level rankings and obtaining a good advanced position	12	6	%66.6	

Preparing the scale instructions: The two researchers set out some research instructions for the respondent to guide in order to complete the scale in its initial form and application. Thus, the highest score for the person responding to the strategic performance scale is (150), the lowest score is (30) and the degree of impartiality is (75).

Method of constructing the scale: The two researchers relied in constructing the scale on the developed Likert method in formulating the phrases and vocabulary of the scale. It is more like the Multiple Choice method, as this method is approved in many of the construction of standards for its specifications that facilitate and suit the measurement process and the nature of the research because it is characterized by phrases that do not carry more than one meaning and enjoys high reliability and stability, and the weights will be calculated in the positive direction from (5 -1) According to the alternatives (strongly agree, agree, sometimes, disagree, strongly disagree), and vice versa for the negative statements.

Exploratory study: The two researchers conducted the survey experiment for the scale on (11/20/2022) on a random sample consisting of (60) teachers from outside the construction and application sample in the College of Physical Education and Sports Sciences, the College of Physical Education and Sports Sciences for Girls - University of Baghdad, and the College of Education Physical and Sports Sciences - Al-Mustansiriya University, with the presence of the assistant work team, and it was found that the expressions and instructions of the scale are clear and there are no difficulties in it, and thus the scale is ready to be applied to the main research sample.

The psychometric properties of the scale: The two researchers relied on building their scale on the psychometric characteristics by choosing the apparent truthfulness in which the scale statements are presented according to its fields to a group of experts to judge their validity and evaluation in measuring the required phenomenon. Experts and specialists in the field of sports management accepted the judgment on the axes of the strategic performance reality



scale and its expressions, as well as on the validity of the construction by using the two peripheral groups called the discriminatory power of phrases, which is a statistical method through which the power of each phrase is recognized to distinguish between people who have obtained high scores (level High in the answer) and low scores (lower level in the answer) for the phenomenon measured by the phrase, where the discriminatory power is recognized by "knowing the total score of the individuals' answer, then the scale scores are arranged from the lowest score to the highest score, and then the two groups are selected by a ratio ( 27% of the questionnaires with the highest scores, and (27%) of the questionnaires with the lowest scores, because this ratio achieves two groups with the maximum possible size and differentiation" (6), and the discriminatory ability of the phrases was verified by ordering the scores for the answers The sample is built in ascending order, and for the purpose of showing the distinction of the phrases, both groups underwent the t-test for equal, asymmetrical samples to find out the differences of the arithmetic mean of the two groups, and from this it was found that the phrases are statistically significant at the level of significance (0.05) and the degree of freedom (30), and the researchers also used the coefficient Internal consistency, where they used "the coefficient of correlation of the paragraph score with the total score of the scale because this method assumes that the total score is a criterion for the validity of the scale, so the paragraphs are deleted when the degree of their correlation with the total score is low, that is, they do not measure the phenomenon to be measured" (3) as it is considered one of the most The types are common in the field of physical education, which determines the homogeneity of expressions in their measurement of the studied phenomenon, as follows:

First: The relationship of the degree of the phrase with the total score of the scale: It is to find a correlation between each phrase and the

total score of the scale for all members of the sample, showing that all phrases of the strategic performance scale are statistically significant (significant) at the level of significance (0.05), so it was accepted

Second: The relationship of the degree of the phrase with the total score of the field: It is one of the necessary indicators that show the validity of the test or scale in measuring the behavioral dimension to be measured in the field that belongs to the scale or test. The two researchers Pearson correlation coefficient between the total degree of the field and the degree of each statement within this same field. In the table, we find that all items of the scale are statistically significant at the level of significance (0.05).

Third: The relationship of the field's degree with the total score of the scale: It is to find a correlation between the degree of each domain of the scale and the total score of the scale for all sample members. The aim of this procedure is to find out whether this domain represents the feature or phenomenon that the scale measures. Therefore, the two researchers used the Pearson correlation coefficient between the total score of the domain and the total score of the strategic performance scale.

Stability of the scale: The two researchers relied on the half-partition method. Because this method measures the internal homogeneity between the expressions of the scale, as the homogeneity of the expressions indicates the extent of consistency in the response of the respondents to the expressions of the scale, and to find consistency, this is done by dividing the expressions of the scale into two equal parts, the first part includes the individual phrases and the other part includes the even phrases, then a coefficient is found Correlation (Pearson) between the scores of the two parts, and I got a correlation coefficient between the two halves of (0.883) for the strategic performance measure, and because this correlation refers to half of the number of expressions, it is necessary to find a



stability coefficient for all expressions of the scale, so the correlation coefficient (Spearman Brown) was used to correct the correlation coefficient. If the stability coefficient becomes (0.988).

The scale in its final form: according to the procedural steps and conducting the scientific bases, and after the two researchers finished defining the fields and their expressions for the scale, it was reached to build a strategic performance scale for the faculties of physical education and sports sciences in Iraq, as it consists of (5) axes, and each axis contains (6) Phrases, the highest score for the scale is (150), and the lowest score is (30), and thus it is ready for application.

The main experiment (the application of the scale): The two researchers applied the scale to the application sample distributed to the faculties of physical education and sports sciences in Iraq and for the period from (1/12/2022 to 10/12/2022).

**Results:**

The statistical results of the strategic performance measure and its fields and discussed: The two researchers presented the results of the strategic performance measure and its fields, as shown in the tables below:

**Table (4)**  
**Shows statistical results for scale domains**

Variables	Arithmetic mean	Default mean	Standard deviation	Calculated (T) value	Significance	Significance Value
Learning and development	20,79	18	1,682	59,573	0,000	Sign
internal operations	21,16	18	1,564	68,274	0,000	Sign
the quality	21,03	18	1,401	74,558	0,000	Sign
Creativity and administrative thought	20,95	18	1,538	66,975	0,000	Sign
Outputs	21,25	18	1,794	60,360	0,000	Sign

Through table (5), we notice the results of the scale axes, and when looking at the calculated (t) values, the arithmetic mean, the hypothesis, and the significance values, we notice the following: The first axis: It was found that the value of the arithmetic mean is (20.79) and the value of the hypothetical mean is (18), meaning that the value of the arithmetic mean is greater than the hypothetical mean. To provide all that is new in addition to its tangible development to keep pace with progress for the advancement of all its services, as the (Diyar) study indicated that "teachers within the faculties of physical

education and sports sciences have special creative abilities to employ them in administrative skills to keep pace with developments in the administrative work to transfer the educational institution from The state of stagnation leads to vitality, activity, and keeping pace with learning, development, and progress in the mathematical, scientific, and technological fields" (8).

The second axis: it was found that the value of the arithmetic mean (21,16) and the value of the hypothetical mean (18), meaning that the value of the arithmetic mean is greater than the

hypothetical mean, and this indicates the morality of the axis and its expressions, which means "the application of all management elements in providing services to the faculties of physical education and sports sciences from Where proper planning and the ability to organize the administrations of their work, oversight, follow-up and others with all skill and efficiency in an effort to provide distinguished services that contribute to raising their level and continuity and the completion of their procedures quickly in addition to working flexibly in line with the effects of different circumstances and this is what all colleges seek to reach" (1), in addition to That functional commitment, as the study (Ashwaq and Abeer) indicated, "The secret of interest in functional commitment in educational institutions is due to the importance of the role of teachers, as the success of the scientific institution and its achievement of its goals is directly related to the extent of individuals' belief in the goals of those institutions, their interaction in them, their striving to reach them, and their feeling that they are at least close to their goals." Personal, subjective, and job commitment contribute to the improvement and development of job performance" (7).

The third axis: It was found that the value of the arithmetic mean is (21.03) and the value of the hypothetical mean is (18), meaning that the value of the arithmetic mean is greater than the hypothetical mean. That "quality is the desire to achieve desired results for the benefit of those in need, as these results are achieved by a group of specialists who determine the necessary actions, set plans, and monitor the course of performance to ensure that results are achieved" (2) Therefore, it is the focus of attention of the faculties of physical education and sports sciences; because they are It works with distinction and is free from defects and shortcomings, and all its activities are effective and work efficiently in response to the beneficiary group and for the public interest,

meaning that work with quality is one of the important basics and strategies in force within the researched colleges through the establishment of an accurate documentation system for the implemented work procedures.

The fourth axis: It was found that the value of the arithmetic mean is (20.95) and the value of the hypothetical mean is (18), meaning that the value of the arithmetic mean is greater than the hypothetical mean. Administrative thought and everything that presents new ideas that contribute to the development and advancement of its work by introducing its workers to developmental courses from time to time to improve their performance" (9), this is what Zainab's study indicated that "the increase in holding training and development courses in scientific institutions on a regular basis to keep pace with development, which is reflected in the creativity and thought of the teachers" (10)

The fifth axis: it was found that the value of the arithmetic mean (21,25) and the value of the hypothetical mean (18), meaning that the value of the arithmetic mean is greater than the hypothetical mean. Creativity and administrative elements) and others, which is a phrase of inputs and processes by which the faculties work effectively and transparently to eventually pour into this axis (outputs), thus achieving the long-term goals in terms of students acquiring science, knowledge and mathematical skills and graduating qualified scientific cadres working in all fields in addition to expansion In the admission channels for primary and postgraduate studies, the development of the quality of the studied research, and the contribution to scientific conferences inside and outside Iraq, where the study (Muhammad and Nahida) indicated that "the administration helps to identify problems and obstacles and predict the capabilities and expected conditions to make the methods and procedures of work in the sports field more" (4).

**Table(5)**  
**Shows the statistical results of the strategic performance measure**

Variables	Arithmetic mean	Default mean	Standard deviation	Calculated (T) value	Significance	Significance Value
strategic performance	126,05	90	4,964	125,786	0,000	Sign

.Significant at a level of significance  $< 0.05$  and with a degree of freedom )299(

Through table (5), we notice the results of the calculated (t) test. When comparing the hypothetical mean and the arithmetic mean of the scale, there are significant differences in favor of the arithmetic mean, because the achieved arithmetic mean is greater than the hypothetical mean of the scale, which indicates the existence of positive administrative directives within the colleges that support the work Quality and improving the performance of the worlds in it and its interest and keenness to provide all the capabilities that help them in progress in light of the current development and intense competition, due to the commitment, support and desire of the senior management to keep pace with everything new in order to achieve the competitive advantage, meaning that the faculties of physical education and sports sciences have a good level of performance The two researchers attribute this to the fact that the strategic performance is a measure for judging the extent to which the faculties of physical education and sports sciences achieve their main goal, which is to stay in competition and continue their activity in light of the competition and then enable the faculties to maintain balance, and the ability of the faculties of physical education and sports sciences to adapt to a large extent, with uncertain environmental changes

that occur very quickly, and have a tangible impact on strategy and institutional performance, enabling colleges to manage ambiguity and changes that occur rapidly in the changing environment. The college uses information technology and quality to provide its services to students (application for college, application for postgraduate studies , published research and the development and development of new methods in education) and its interest in the side of creativity and administrative thought to produce a summary of that qualified scientific cadres and other outputs, as the study (Heba Abdel Jalil and Maysa) confirmed that “the reality of administrative performance among members of the councils of faculties of physical education and sports sciences in universities The Middle Euphrates reflected a satisfactory perception and awareness of the teachers clearly and accurately, which they expressed through their answers to the administrative performance scale” (5).

### Conclusions

- The faculties of physical education and sports sciences work to enhance their strategic performance through their keenness to apply all aspects of strategic performance and work with information technology and modern devices.
- The faculties of physical education and sports sciences adopt ideas and proposals, and diagnose

and care for individuals with distinguished abilities.

- The faculties of physical education and sports sciences are interested in developing strategic plans for the college and working on implementing them to reach the desired goals.
- The faculties in question have a clear interest in the evolutionary aspect to keep pace with the world and the changes that occur in it that hinder administrative work, in addition to their interest in working with quality and creativity.
- The researched colleges achieve their set goals and required outputs by adopting strategic performance.

### **Recommendations**

- The need for the researched colleges to distribute roles and responsibilities to human resources in a manner that reflects the strategic enhancement of the institution's performance and the inclusion of qualified and specialized persons to work within it.
- Work on the administrative skills of the researched colleges mainly and adopt them in the college system.
- Creating opportunities for creativity and development, thinking, visualization, and innovation, and paying attention to this in favor of the scientific progress of colleges and scientific institutions
- To move away from the traditional methods of managing the work of colleges that are monotonous and tiring, which takes a long time, and to resort to modern methods represented by the implementation of modern management elements and information and communication technology that will raise the level of colleges in an integrated manner.
- Studying other variables or linking variables with strategic performance in the faculties of physical education and sports sciences.

### **Author's declaration:**

**Conflicts of interest:** None

We confirm that all tables and figures in this article are ours and written by the researchers themselves.

**Ethical-Clearance:** this manuscript approved by local ethical committee of physical education and sport sciences college for women on (May /2023)

### **Author's contributions:**

All contributions of this study were done by the researchers (T.M. and M.H.) who get the main idea and work on writing and concluding also with number of experts, Ihab Mohammed in Statistics, Ming-kai Chin in revision, Nour Riadh in translating, Maurizio Bertollo in proofreading  
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## بناء مقياس الأداء الاستراتيجي لدى كليات التربية البدنية وعلوم الرياضة في العراق

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يعد الاداء الاستراتيجي مفهوم جوهرى وموضوع حديث يشغل الباحثين واهتماماتهم في الفكر الاستراتيجي كونه يعكس التوجه الاستراتيجي للمؤسسة حيث هو الاساس الذي تقوم عليه عملية التقييم والرقابة الاستراتيجية ومن هنا تظهر اهمية البحث في تحديد اهم المحاور التي يجب اعتمادها في تحقيق الاداء الاستراتيجي لضمان بقاء المؤسسة واستمرارها في العمل والتقدم، وهدف البحث الى بناء مقياس الاداء الاستراتيجي و معرفة واقع الاداء الاستراتيجي لدى كليات التربية البدنية وعلوم الرياضة العراقية تركزت مشكلة البحث في طرح التساؤل التالية (ما هو واقع الاداء الاستراتيجي لدى كليات التربية البدنية وعلوم الرياضة في العراق)، واستخدمت الباحثتان المنهج الوصفي بالأسلوب المسحي لان هذا الاسلوب يسعى الى جمع البيانات لتحديد ظاهرة لمتغير ما ويعتمد الى تحليلها وتفسيرها بتحديد مجتمع البحث بأعضاء الهيئات التدريسية في كليات التربية البدنية وعلوم الرياضة في الجامعات المتمثلة بعشرين كلية والبالغ عددهم (1159) تدريسي تقريبا، وشملت عينة البناء (230) تدريسي وعينة التطبيق (310) تدريسي اما العينة الاستطلاعية فكانت (60) تدريسي واستخدمت الباحثتان الاسس العلمية في بناء المقياس للتوصل الى بناء مقياس الاداء الاستراتيجي المبني على الاسس العلمية، حيث استنتجتا بأن كليات التربية البدنية وعلوم الرياضة تستخدم تكنولوجيا المعلومات بين اقسامها ووحداتها وتهتم بوضع الخطط الاستراتيجية لها وتنفيذها للوصول الى الاهداف المرجوة، وهذا ما يحقق احد اهداف التنمية المستدامة للامم المتحدة في العراق (التعليم الجيد). واوصت الباحثتان بالتخطيط الجيد للهيكل التنظيمي لإدارة الكليات وايضا بضرورة قيام الكليات المبحوثة بتوزيع الادوار والمسؤوليات على الموارد البشرية بشكل يعكس تعزيز اداء المؤسسة استراتيجيا